



GARY SCITTHELM JOINS SIMO AS PRESIDENT & CEO

CALGARY, ALBERTA November 14, 2008 – SIMO Corporation (“SIMO”) based in Calgary, Alberta, Canada today announces that Gary Scitthelm has partnered with Louis J. Kelemen Jr. (previous sole owner of SIMO) in joint ownership and as co-managing directors of SIMO.

Mr. Scitthelm becomes the Chief Executive Officer & President and Louis J. Kelemen becomes Chief Operations Officer & Executive Vice President.

Gary Scitthelm is the former President of Smed International based in Calgary, Alberta. Smed was acquired by Haworth, based in Holland, Michigan in 2000. In 2004, Mr. Scitthelm assumed the roles of President of Haworth Canada and VP Global Sales / Marketing. He also served on the Board of BIFMA (The Business and Institutional Furniture Manufacturer’s Association) and is a member of Young Presidents’ Organization.

Mr. Scitthelm says he is excited by the opportunity. “Louis and the entire SIMO team have an incredible passion and commitment for this industry and the solutions they provide” he says. “In addition, SIMO focuses on the two most productive and effective areas in the workplace; the private office and collaborative space. Another major factor in my joining the company is SIMO’s environmental stewardship and its industry leading, water based finishing system,” says Scitthelm.

“Gary’s vast global management experience combined with his passion for this industry will take the SIMO team to new heights” says Louis J. Kelemen Jr. “We’ve been delivering office furnishings for over 34 years and we look forward to this next step in our growth.”

Mr Scitthelm begins the roles of CEO and President immediately.

SIMO Corporation www.simocorp.com designs and manufactures commercial office furnishings, focusing on modular wood case goods, collaborative centers, seating products and meeting room solutions in state of the art 68,000 square foot facilities in Calgary, Alberta, Canada.

For further information, please contact:

Gary Scitthelm
Phone: (403) 984 1319
garys@simocorp.com

Louis J. Kelemen Jr.
Phone: (403) 984 1320
lj@simocorp.com