



sustainable products

sustainable relationships

A fresh clear view of environmental responsiveness. “Blue” is appropriate as SIMO utilizes water based initiatives and clean air processes.

Our Vision:

To eliminate waste in all aspects of our business which includes integrating environmental solutions for sustainable design and manufacturing practices.

Our Environmental Policy:

As a manufacturer of contract wood and composite office furnishings along with technology enabled products, SIMO recognizes the responsible use of all resources. Embracing the special obligation to demonstrate an ability to minimize the impact on our environment - and provide solutions that will help ensure the sustainability of our planet.

Our environmental policies encompass the following initiatives:

- Conducting our business in compliance with all environmental laws and regulations
- Making environmental issues a component of our business decisions
- Promoting awareness of the need for the protection of the environment
- Using our natural resources efficiently in order to eliminate waste
- Implementing the latest in “green” technology to aid in the reduction of VOC emissions and our consumption of natural gas and electricity
- Annually reviewing these initiatives and goals to ensure the continuous improvement of our environmental performance

Our manufacturing practices include:

- Supporting providers who market renewable energy through the supply of wind and water generated resources
- Actively pursuing the elimination of urea formaldehyde added materials
- Offering FSC and SFI certified materials to our customers
- Promoting recycled and rapid renewable resource materials
- Continuously sourcing alternative packaging methods and materials and developing efficient shipping practices
- Simo utilizes water-based adhesives, finishing stains, and top coats in addition to a program that optimizes the use of raw materials
- Simo products are eligible for LEED contributions, please contact the factory for specific information

Breathe Easy:

Converting our finishing products to **TRITAN** water-based stains and top coats plus utilizing an enclosed finishing line, Simo has reduced its VOC emissions by more than 20 tonnes per year.

Through the use of “state of the art” MOS microwave technology and a Cold UV curing system, natural gas and electricity consumption is reduced by 50% against conventional processes.

... this offers the toughest finish with virtually no off gassing.

Why Simo Corporation Supports the Green Movement within our industry:

Since its founding in 1971, maximum utilization of materials and resources has been a priority for Simo. Through the use of material optimization programs to reduce waste, the controlled recycling of waste materials, and even the recycling of warm air created by our dust control system to help reduce heating costs in our main plant, we have endeavoured to minimize our environmental impact.

Choosing Simo products that are manufactured with environmental responsibility as part of its philosophy has a clear benefit to the end-user. It shows that supporting the use of sustainable resources and sound environmental practices will allow future generations the same opportunity to enjoy the beauty of real wood. The movement toward “blue” products in this industry is still in its infancy and, as such, requires the support of forward thinking companies to gain momentum.

The support of environmental stewardship through resource management, renewable energy sources, waste reduction, and the use of green products and technologies, is a choice that makes sense – and one that is easy to feel good about.

Our Continuing Initiatives:

One of the keys to the success of our accomplishing these initiatives is engaging our employees and business associates to become part of the solution. Simo welcomes any comments, concerns, and/or suggestions from all of our partners in this continuous process – from our staff and suppliers, on through to our dealers and end-users.

The Canadian Manufacturers and Exporters Association recently presented Simo Corporation with The Canadian Innovation Award Certificate of Recognition for “Environmental Technology”. This award is in recognition of Simo’s “innovative excellence in the development, production, and commercialization of new products or processes to improve the environment”.